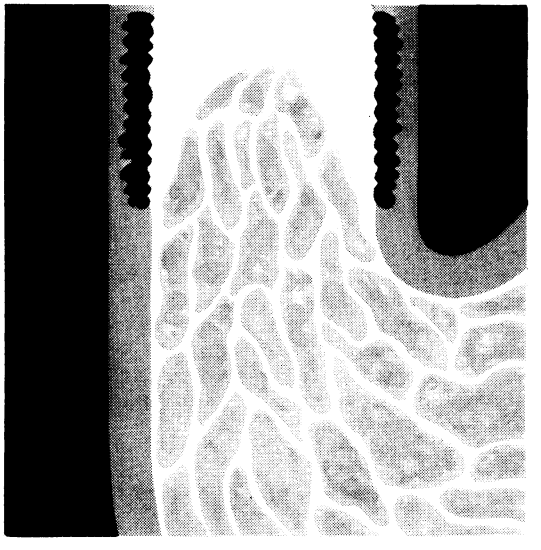
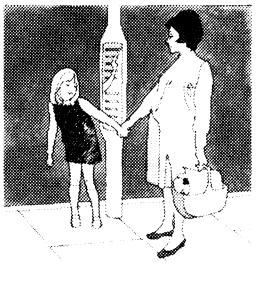
GASTRIC REFLUX



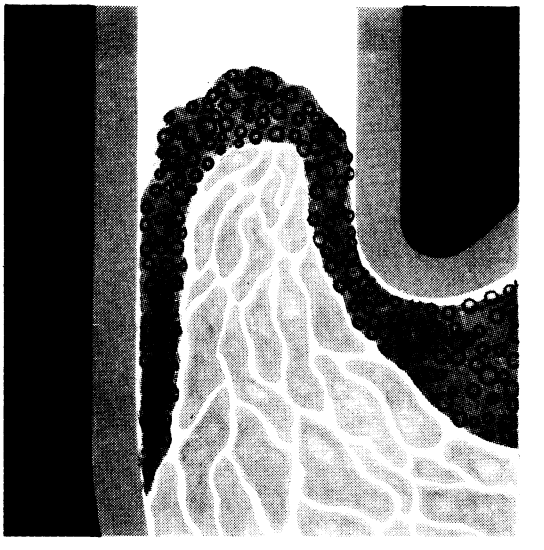
causes heartburn

Reflux of gastric acid, which inflames and eventually erodes the delicate oesophageal mucosa, frequently gives rise to burning chest pain—described by the patient as 'heartburn'—a symptom which heralds more serious trouble unless it is dealt with promptly and thoroughly.



Heartburn in:
Gastric reflux
Reflux oesophagitis
Hiatus hernia
Pregnancy

GAVISCON REFLUX



prevents heartburn

1 By forming a viscous demulcent gel which floats as a 'raft' over the stomach contents Gaviscon physically suppresses gastric reflux.

2 When reflux becomes particularly vigorous the Gaviscon 'raft' itself is the first fraction to enter the oesophagus where it presents a unique physical barrier to acid attack—even when the patient stoops or lies down.

3 By thus soothing and protecting the delicate mucosa Gaviscon prevents pain, permits regression of inflammation and allows the irritated cardiac 'sphincter' to resume its normal competence.

4 A double-blind trial in patients with sliding hiatus hernia showed that Gaviscon produced almost total relief of regurgitation and heartburn in 79% and 67% of the patients respectively.*

GAVISCON
Regd.

GASTRIC REFLUX SUPPRESSANT

Gaviscon contains: Alginic Acid BPC, Sodium Alginate BPC, Magnesium Trisilicate BP, Dried Aluminium Hydroxide Gel BP, Sodium Bicarbonate BP, Sucrose BP and Mannitol BP.
Gaviscon is available as mint flavoured tablets and chocolate flavoured granules.
* *Current Medical Research and Opinion*, (1972) *1*, 63.

† Further information available on request from: Reckitt & Colman Pharmaceutical Division, Hull HU8 7DS. Telephone 0482 26151

Surgical Gut

absorbable by nature dependable by Ethicon*

When the need is for an absorbable suture ETHICON surgical gut is the natural choice.

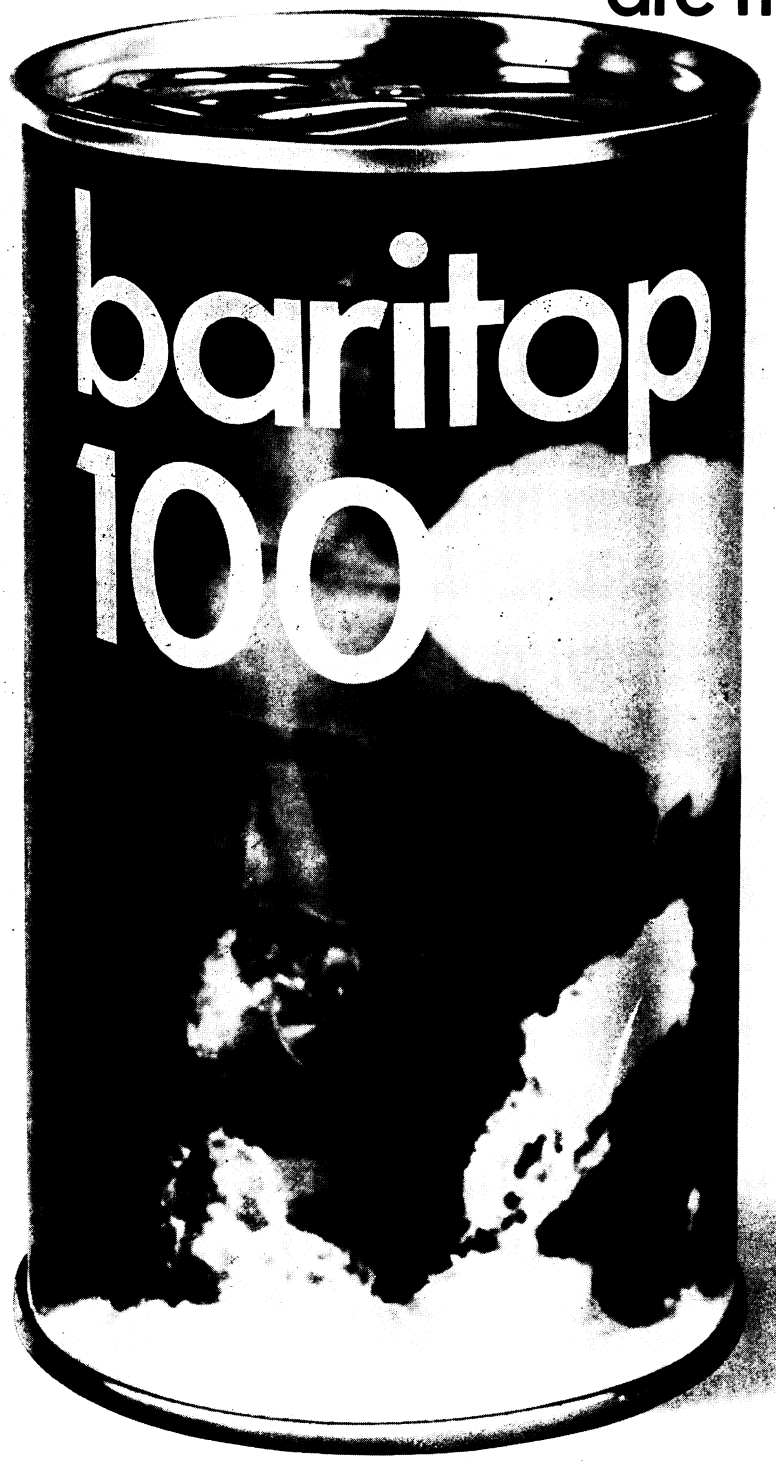
The natural advantages of surgical gut are enhanced at Ethicon by the use of the most modern technology available.

The result is a suture of unsurpassed purity and uniformity upon which the surgeon can rely.

ETHICON*

. . . leadership in wound repair

inside every Baritop can are fine radiographs waiting to get out



The excellent fluidity and optimum concentration of Baritop 100 form a unique combination of properties which results in superior visualisation of mucosal detail. Carbon dioxide is incorporated as an effervescent agent to aid double-contrast procedures and enhance the exceptional palatability of the suspension.

Baritop 100 is the modern liquid barium specifically formulated to match the sophistication of present day equipment and techniques.

The elegant barium suspension at 100% w/v in convenient 300ml cans.

Low viscosity High density Carbonated barium Baritop 100

world's finest micronised barium suspension from Japan

Further information available on request from

Concept Pharmaceuticals Limited
Rickmansworth WD3 1EZ

Baritop is a registered trade mark

ACTA GASTRO-ENTEROLOGICA BELGICA

Organe de la Société belge de Gastro-entérologie

1973

SOMMAIRE du FASCICULE 1-2

SOMMAIRE du FASCICULE 3

SOMMAIRE du FASCICULE 4-5

Acta Gastro-enterologica Belgica: 8 fascicules par an.

Abonnements (Belgique et étranger): 1,200 Fr.b.

Le fascicule isolé: 250 Fr.b.

Secrétariat et rédaction: rue des Champs Elysées. 43. B. 1050. Bruxelles. Belgique.