

# Reflux controlled!



Heartburn and regurgitation: strengthening the lower oesophageal sphincter should be the primary goal of medical treatment.

\* Maxolon is clinically effective in increasing sphincter tone.<sup>2,3</sup>

\* Maxolon reduces frequency and duration of reflux.<sup>4,5</sup>

\* Maxolon eliminates or alleviates even severe symptoms.

## Maxolon—controlling heartburn by tightening the sphincter.

### Prescribing Information

#### Indications

Heartburn, dyspepsia and flatulence associated with the following conditions e.g. Reflux oesophagitis, Gastritis, Hiatus hernia, Peptic ulcer. Nausea and vomiting associated with e.g. Gastro-intestinal disorders.

#### Adult dosage (Oral, IM or IV)

Total daily dosage of Maxolon, especially for children and young adults should not normally exceed 0.5 mg/kg body weight.

Adults: 10 mg three times daily

Young Adults (15-20 years): 5-10 mg three times daily, commencing at the lower dosage

For dosage in children, please consult Data Sheet.

#### Side effects and precautions

There are no absolute contra-indications to the use of Maxolon.

If vomiting persists the patient should be re-assessed to exclude the possibility of an underlying disorder, e.g. cerebral irritation.

Various extra-pyramidal reactions to Maxolon, usually of the dystonic type, have been reported. The incidence of these reactions in children and young adults may be increased if daily dosages higher than 0.5 mg/kg body weight are administered.

The majority of reactions occur within 36 hours of starting treatment and the effects usually disappear within 24 hours of withdrawal of the drug. Should treatment of a reaction be required, an anticholinergic anti-Parkinsonian drug, or a benzodiazepine may be used. Since extra-pyramidal symptoms may occur with both Maxolon and

phenothiazines, care should be exercised in the event of both drugs being prescribed concurrently.

Raised serum prolactin levels have been observed during metoclopramide therapy: this effect is similar to that noted with many other compounds.

Maxolon's action on the gastro-intestinal tract is antagonised by anticholinergics.

Although animal tests in several mammalian species have shown no teratogenic effects, treatment with Maxolon

is not advised during the first trimester of pregnancy.

Following operations such as pyloroplasty or gut anastomosis Maxolon therapy should be withheld for three or four days since vigorous muscular contractions may not help healing.

#### Availability and NHS prices

Tablets 10 mg (£9.78 for 100).

Syrup 5 mg/5 ml (£3.36 for 200 ml).

Ampoules for injection 10 mg (£2.69 for 10).

Paediatric Liquid 1 mg/1 ml (£1.52 for 15 ml). Prices correct at August 1982.



Further information is available on request to the company

**Beecham Research Laboratories**

Brentford, England

Maxolon and the BRL logo are trade marks

PL 0038/0095 0098 5040 5041.

**References:** 1. Br Med J (1979) 1: 3-4, 2. Gut (1973) 14: 275-279, 3. Gut (1973) 14: 380-382, 4. Gastroenterology (1975) 68 (5): 1114-1118, 5. Gastroenterology (1976) 70 (4): 484-487, 6. Anaesth Intens Care (1978) 6 (1): 26-29, 7. Gastroenterology (1980) 78 (5) pt 2: 1292, 8. Tijdschr Gastro-Enterol (1977) 20 (3): 155-162, 9. Di Z Verdau-u-Stoffwechselkr (1981) 41: 13-17, 10. Postgrad Med J (July Suppl. 1973) 104-106, 11. Z Gesund Inn Med. (1981): 122-124.

BRL 4033



# "WHAT GOES UP MUST COME DOWN"

**Presentation** White odourless aerosol foam containing hydrocortisone acetate 10%. **Uses** Anti-inflammatory corticosteroid therapy for the topical treatment of ulcerative colitis, proctosigmoiditis and granular proctitis. **Dosage and administration** One applicatorful inserted into the rectum once or twice daily for two or three weeks and every second day thereafter. Shake can vigorously before use (illustrated instructions are enclosed in each pack). Satisfactory response usually occurs within five to seven days. **Contra-indications** and

**Warnings**, etc. Local contra-indications to the use of intrarectal steroids include obstruction, abscess, perforation, peritonitis, fresh intestinal anastomoses and extensive fistulas. General precautions common to all corticosteroid therapy should be observed during treatment with 'Coltoam'. Treatment should be administered with caution in patients with severe ulcerative diseases because of their predisposition to perforation of the bowel wall. Safety during pregnancy has not been fully established. **Pharmaceutical**



# WRONG.

Isaac Newton got it wrong. At least as far as COLIFOAM is concerned.

In a comparative trial (Ruddell WSJ et al. Gut 1980; 21:885) involving 30 patients with distal colitis: "Eight patients in the enema group reported difficulty in retaining the treatment, whereas none of the 15 patients receiving the foam [COLIFOAM] experienced any difficulty..."

COLIFOAM is far more convenient and far more comfortable to administer.

It is also highly effective. In the same

trial, COLIFOAM was shown to provide a slightly better objective improvement. The patients themselves reported an extremely significant preference ( $p < 0.05$ ) for the modern COLIFOAM treatment.

Surprisingly, these superior benefits do not mean that it is more expensive. In fact, COLIFOAM can cost up to 34% less per dose than a standard proprietary enema.\*

In terms of sheer convenience, patient comfort, cost and comparative efficacy – there is no better choice of treatment than COLIFOAM.

\*based on one application daily.

## Colifoam

hydrocortisone acetate foam.

### A CHANGE FOR THE BETTER IN DISTAL INFLAMMATORY BOWEL DISEASE.

**precautions** Do not refrigerate, incinerate or puncture the aerosol can. Shake vigorously before use. Keep out of reach of children. **Package quantities** Aerosol canister containing 20g. (14 applications) plus a plastic applicator and illustrated leaflet. One applicatorful of 'Colifoam' provides a dose of approximately 90–110mg. of hydrocortisone acetate, similar to that used in a retention enema for the treatment of ulcerative colitis, sigmoiditis and proctitis.

**Product licence no.** 0036/0021.

**Basic NHSCost** 20g (14 applications) plus applicator, £7.58.

Further information is available on request.

**Stafford-Miller Ltd.**

Professional Relations Division,  
Hatfield, Herts. AL10 0NZ.





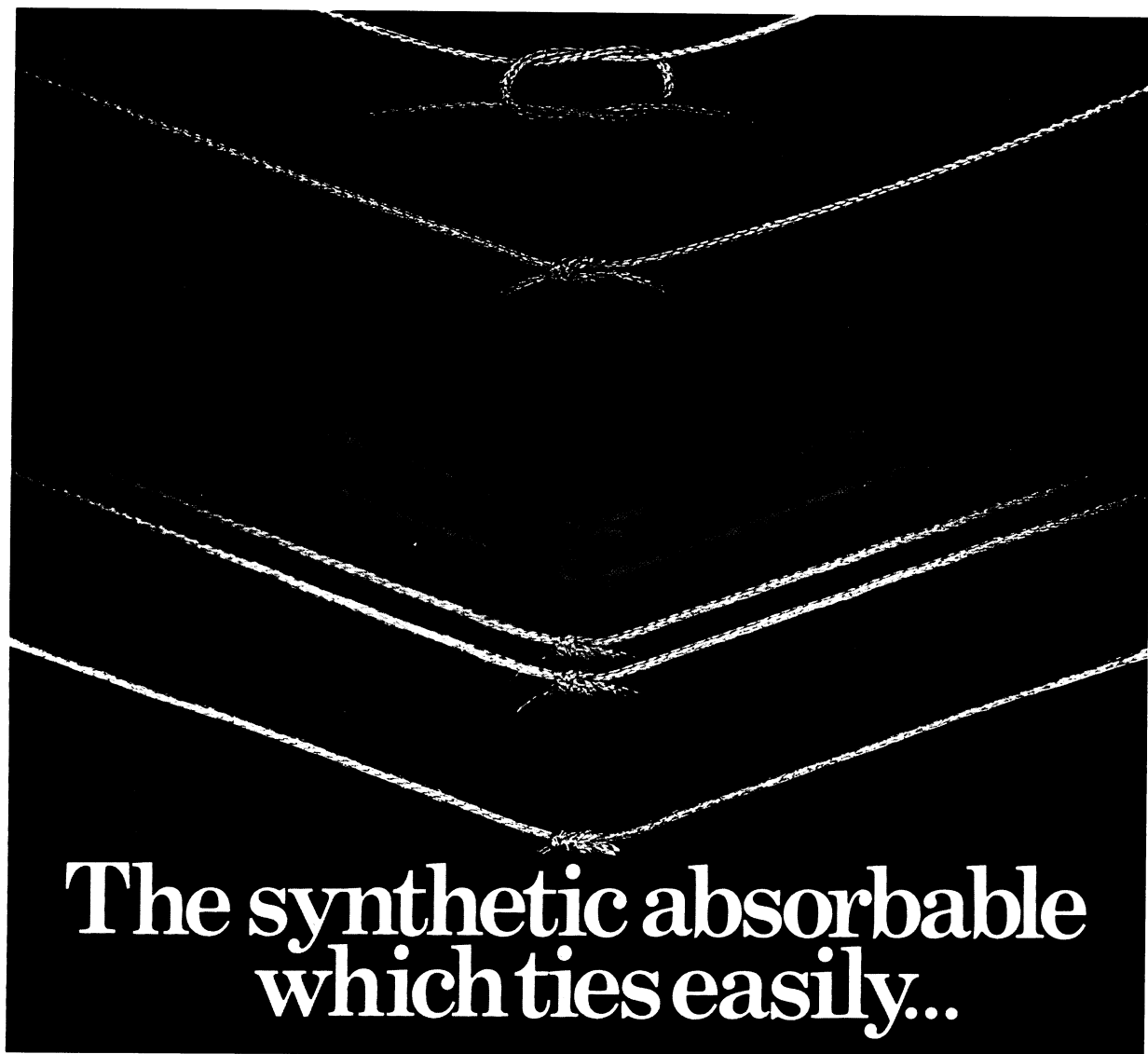
# A FRESH APPROACH TO GALLSTONE TREATMENT

- \* For the dissolution of cholesterol stones in a functioning gall bladder.
- \* Reported effective in up to 80% of appropriate patients.
- \* Diarrhoea is very uncommon.
- \* Simple dosage aids patient compliance.
- \* Virtually no adverse reports on liver function.

**Destolit\***  
**URSODEOXYCHOLIC ACID**  
**DISSOLVES GALLSTONE PROBLEMS**

**Merrell**

**Presentation:** Plain white tablet containing 150mg ursodeoxycholic acid. **Uses:** DESTOLIT is indicated for the dissolution of radiolucent (ie non-radio opaque) cholesterol gallstones in patients with a functioning gallbladder. **Dosage:** The daily dose for most patients is 3 or 4 tablets of 150mg according to body weight. This dose should be divided into 2 administrations after meals, with one administration always to be taken after the evening meal. A daily dose of about 8 to 10mg/kg will produce cholesterol desaturation of bile in the majority of cases. The duration of treatment required to achieve gallstone dissolution will usually not be extended beyond 2 years and should be monitored by regular cholecystograms. Treatment should be continued for 3-4 months after the radiological disappearance of the gallstones. Any temporary discontinuation of treatment, if prolonged for 3-4 weeks, will allow the bile to return to a state of supersaturation and will extend the total time required for litholysis. **Contra-indications, Warnings etc.:** In common with all drugs, it is advised that ursodeoxycholic acid should not be given during the first trimester of pregnancy. In cases of conception during treatment, therapy should be discontinued. Active gastric or duodenal ulcers are contra-indications, as are hepatic and intestinal conditions interfering with the enterohepatic circulation of bile acids. Excessive dietary intake of calories and cholesterol should be avoided; a low cholesterol diet will probably improve the effectiveness of DESTOLIT tablets. It is also recommended that drugs known to increase cholesterol elimination in bile, such as oestrogenic hormones, oral contraceptive agents and certain blood cholesterol lowering agents should not be prescribed concomitantly. **Side effects:** DESTOLIT is normally well tolerated. Diarrhoea has been found to occur only occasionally. No significant alterations have so far been observed in liver function. **Overdosage:** It is unlikely that overdosage will cause serious adverse effects. **Legal category:** POM. **Package quantities:** Blister packs of 60 tablets. **Basic N.H.S. cost:** £19.40 per 60 tablets (Nov. 1981). **Product licence number:** 0341/0022. **Merrell Pharmaceuticals Limited, Meadowbank, Bath Road, Hounslow, Middlesex TW5 9QY.** A subsidiary of The Dow Chemical Company. DESTOLIT\* is a trade mark of The Dow Chemical Company. Further information on request.



# The synthetic absorbable which ties easily..

## even in the presence of body fluids.

Coated VICRYL Polyglactin 910 ties down with less force than uncoated synthetic absorbables. Knot tension can be adjusted giving precise knot placement—even in the presence of body fluids.

This absorbable coating also maintains its lubricity in tissue, dramatically reducing the sawing action and drag previously associated with braided synthetic

absorbable sutures.

Whilst the strength retention in tissue of Coated VICRYL Sutures is high, with 55% still remaining at 14 days, total

absorption is usually complete between the 60th and 90th day.

Now available in a range of over ninety different products utilising a wide range of the finest ETHICON\* Eyeless Needles.

**Coated VICRYL\***  
(polyglactin 910) sutures

**ETHICON**

ETHICON Ltd., P.O. Box 408, Bankhead Avenue,  
Edinburgh EH11 4HE, Scotland.

\*Trademark ©ETHICON Ltd 1982

TECHNICAL DATA OVERLEAF

Printed in Great Britain

## TECHNICAL DATA

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# STERILISED ABSORBABLE SYNTHETIC SUTURE COATED POLYGLACTIN 910 VICRYL\*

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**Presentation** The basic VICRYL (Polyglactin 910) Suture is prepared from a copolymer of glycolide and lactide. The substances are derived respectively from glycolic and lactic acids. The empirical formula of the copolymer is  $(C_2H_2O_2)_m(C_3H_4O_2)_n$ .

Coated VICRYL (Polyglactin 910) Sutures are obtained by coating the braided suture material with a mixture composed of a copolymer of glycolide and lactide and an equal amount of calcium stearate. This coating does not affect the biological properties of the suture.

VICRYL (Polyglactin 910) Sutures are coloured by adding D & C Violet No 2 during polymerisation of the lactide and glycolide. Suture may also be manufactured in the undyed form.

These sutures are relatively inert, nonantigenic, nonpyrogenic and elicit only a mild tissue reaction during absorption.

**Action** Two important characteristics describe the in vivo behaviour of absorbable sutures. The first of these is tensile strength retention and the second absorption rate or loss of mass.

Subcutaneous tissue implantation studies of both VICRYL and Coated VICRYL Suture in rats show at two weeks post-implantation approximately 55% of its original tensile strength remains, while at three weeks approximately 20% of its original strength is retained.

Intramuscular implantation studies in rats show that the absorption of these sutures is minimal until about the 40th post-implantation day. Absorption is essentially complete between the 60th and 90th days.

**Uses** VICRYL and Coated VICRYL synthetic absorbable sutures are intended for use where an absorbable suture or ligature is indicated.

**Dosage and Administration**  
By implantation.

**Contraindications, Warnings, etc.**  
These sutures, being absorbable, should not be used where extended approximation of tissues under stress is required.

Sutures placed in skin and conjunctiva may cause localised irritation if left in place for longer than 10 days and should be removed as indicated.

The safety and effectiveness of VICRYL (Polyglactin 910) and Coated VICRYL Sutures in neural tissue and in cardiovascular tissue have not been established.

**Pharmaceutical Precautions**  
Do not re-sterilise.

**Legal Category P** Pharmacy medicine sold to surgeons and hospitals through surgical dealers.

**Package Quantities** Various lengths of material packaged in sealed aluminium foil sachets. This primary pack is contained in a peel-apart secondary pack. The unit of sales is 12 packs contained in a film wrapped drawer style carton.

**Adverse Reactions** No suture related adverse reactions were reported during clinical trials, although a number of minor reactions were classified as being of unknown cause.

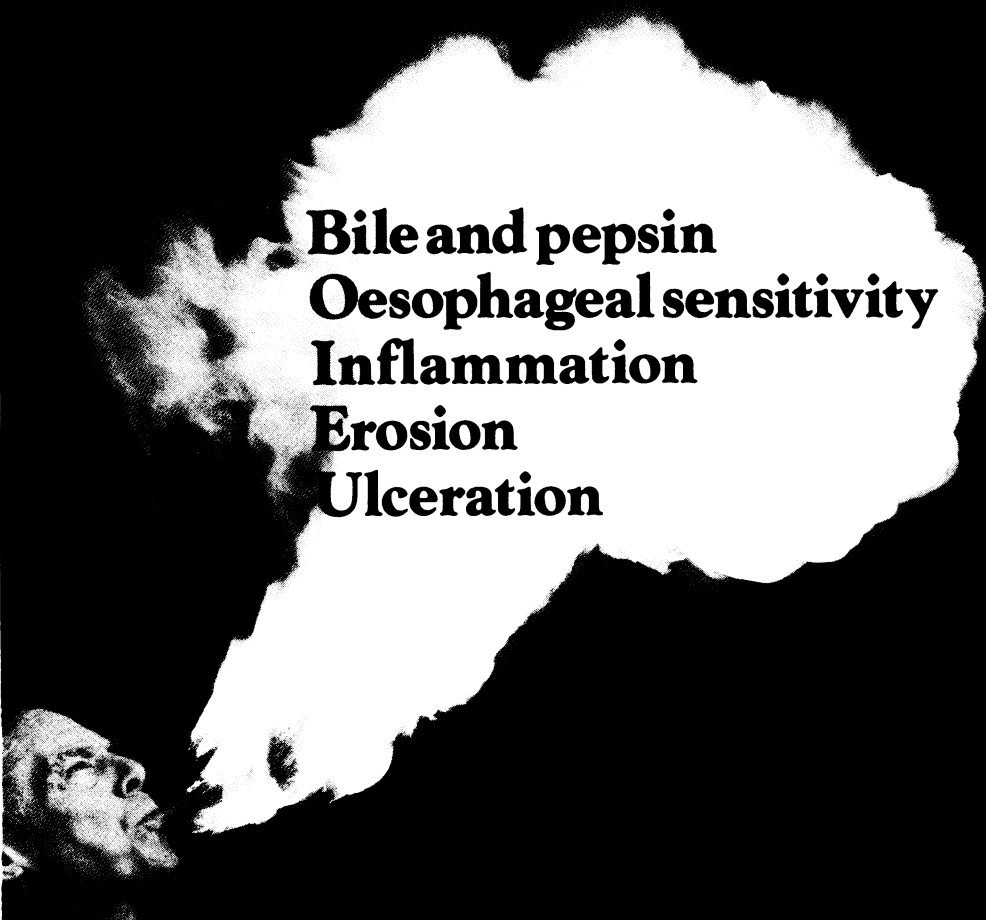
Product Licence Nos PL 0508/0001  
PL 0508/0009

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**ETHICON LTD.**  
**PO BOX 408, BANKHEAD AVE**  
**EDINBURGH EH11 4HE**

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# **Reflux oesophagitis** **more than a little bit of acid**



**Bile and pepsin**  
**Oesophageal sensitivity**  
**Inflammation**  
**Erosion**  
**Ulceration**

## **PYROGASTRONE**

carbenoxolone/magnesium trisilicate/dried aluminium hydroxide gel

**more than an antacid**  
**-a positive healing treatment**

Pyrogastrone is a registered trade mark. Made under licence from Biorex Laboratories, Brit. Pat. No. 1390683. Full information from Winthrop Laboratories, Surbiton-upon-Thames, Surrey. **WINTHROP**

A bright, diagonal streak of light, resembling a comet or a laser beam, cuts across the frame from the top left towards the bottom right. The background is a deep black, speckled with numerous small, white dots of varying sizes, creating a cosmic or starry effect. The streak itself is a brilliant white, with a soft, grainy texture that gives it a sense of motion and intensity.

The fast, simple and  
promote peptic

FOR PRESCRIBING INFORMATION SEE OVERLEAF



# and specific way to ulcer healing



**80% ulcers healed in one month<sup>1</sup>**

Rapid relief of pain, rapid healing of the ulcer.

**No dosage simpler in peptic ulcer treatment**

Specifically developed as b.d. treatment.

**The benefits of highly specific H<sub>2</sub> blockade**

Zantac treatment has not been shown to affect the central nervous system,<sup>1,2</sup> to exert anti-androgenic effects,<sup>3,4</sup> or to cause drug interaction<sup>5</sup>

# Zantac

RANITIDINE

**A British advance from Glaxo**

FOR PRESCRIBING INFORMATION SEE OVERLEAF

# Prescribing Information

# Zantac

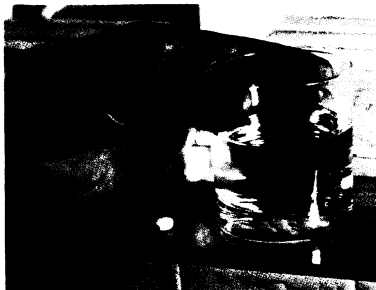
RANITIDINE

## Uses

**Indications:** Zantac Tablets are indicated for the treatment of duodenal ulcer, benign gastric ulcer, post-operative ulcer, reflux oesophagitis and the Zollinger-Ellison syndrome.

**Mode of action:** Zantac is a highly effective, rapidly acting histamine  $H_2$ -antagonist. It inhibits basal and stimulated secretion of gastric acid, reducing both the volume and the acid and pepsin content of the secretion. Zantac has a relatively long duration of action and so a single dose effectively suppresses gastric acid secretion for twelve hours.

Fast



Simple

## Dosage and administration

**Adults:** The usual dosage is one 150 mg tablet twice daily taken in the morning and before retiring. It is not necessary to time the dose in relation to meals. In most cases of duodenal ulcer, benign gastric ulcer and post-operative ulcer, healing occurs in four weeks. In the small number of patients whose ulcers have not fully healed, healing usually occurs after a further course of treatment. Maintenance treatment at a reduced dosage of one 150 mg tablet at bedtime is recommended for patients who have responded to short-term therapy, particularly those with a history of recurrent ulcer. In the management of reflux oesophagitis, the recommended course of treatment is one 150 mg tablet twice daily for up to 8 weeks.

In patients with Zollinger-Ellison syndrome, the starting dose is 150 mg three times daily and this may be increased, as necessary, to 900 mg per day. **Children:** Experience with Zantac Tablets in children is limited and such use has not been fully evaluated in clinical studies. It has, however, been used successfully in children aged 8-18 years in doses up to 150 mg twice daily without adverse effect.

## Contra-indications

There are no known contra-indications to the use of Zantac Tablets.

## Precautions

Treatment with a histamine  $H_2$ -antagonist may mask symptoms associated with carcinoma of the stomach and may therefore delay diagnosis of the condition.

Accordingly, where gastric ulcer is suspected the possibility of malignancy should be excluded before therapy with Zantac Tablets is instituted.

Ranitidine is excreted via the kidney and so plasma levels of the drug are increased and prolonged in patients with severe renal failure. Accordingly, it is recommended that the therapeutic regimen for Zantac in such patients be 150 mg at night for 4 to 8 weeks. The same dose should be used for maintenance treatment should this be deemed necessary. If an ulcer has not healed after treatment for 4 to 8 weeks and the condition of the patient requires it, the standard dosage regimen of 150 mg twice daily should be instituted, followed, if need be, by maintenance treatment at 150 mg at night.

Although the incidence of adverse reactions in clinical trials of one year's duration and longer has been very low and no serious side effects have been reported with Zantac treatment, care should be taken to carry out periodic examinations of patients on prolonged maintenance treatment with the drug as a safeguard against the occurrence of unforeseeable consequences of drug treatment.

Like other drugs, Zantac should be used during pregnancy and nursing only if strictly necessary. Zantac is secreted in breast milk in lactating mothers but the clinical significance of this has not been fully evaluated.

## Side effects

No serious adverse effects have been reported to date in patients treated with Zantac Tablets. There has been no clinically significant interference with endocrine, gonadal or liver function, nor has the drug adversely affected the central nervous system even in elderly patients.

Specific

## Further information

**Drug interactions:** Ranitidine does not inhibit the cytochrome P450-linked mixed function oxygenase enzyme system in the liver and therefore does not interfere with the effects of the many drugs which are metabolised by this enzyme system. For example, there is no interaction with warfarin or diazepam.

**Pharmacokinetics:** Absorption of ranitidine after oral administration is rapid and peak plasma concentrations are usually achieved within two hours of administration. Absorption is not impaired by food or antacids. The elimination half-life of ranitidine is approximately two hours. Ranitidine is excreted via the kidneys mainly as the free drug and in minor amounts as metabolites. Its major metabolite is an N-oxide and there are smaller quantities of S-oxide and desmethyl ranitidine. The 24-hour urinary recovery of free ranitidine and its metabolites is about 40% with orally administered drug.

**Use in renal transplants:** Zantac has been used without adverse effect in patients with renal transplants.

**Product licence number** 0004/0279

**Basic NHS cost** (exclusive of VAT) 60 tablets £27.43

**References:** 1. Data on file, Glaxo Group Research. 2. Bories, P. *et al.*, Lancet 1980; 2 (8197):755. 3. Peden, N.R. *et al.*, Acta Endocrinologica 1981; 96:564-568. 4. Neils, G.F. and Van de Meene, J.G.C., Postgrad. Med.J. 1980; 56:478-480. 5. Henry, D.A. *et al.*, Br.Med.J. 1980; 2:775-777.

**Glaxo**

Zantac is a Glaxo trade mark.

Glaxo Laboratories Ltd., Greenford, Middlesex UB6 0HE

# The many faces of Crohn's disease. And one face of its treatment.

Salazopyrin has long been established as standard treatment for ulcerative colitis and there is now further evidence to support its use as a first-line therapy for active Crohn's disease.

Now a double-blind study<sup>(1)</sup> has shown that 62% of Salazopyrin-treated patients responded favourably (at least 25% reduction in Crohn's disease activity) compared with only 8% of patients given placebo.

This supports the findings of a major study<sup>(2)</sup> in the USA, the NCCDS\* involving some 569 patients, which compared Salazopyrin with azathioprine and prednisone both as short-term treatments to suppress acute disease and as long-term prophylactics against relapse. For active disease both Salazopyrin and prednisone were superior to placebo and in patients not previously treated with drugs or surgery, only Salazopyrin was superior to placebo.

Salazopyrin was also by far the least toxic of the drugs tested, which "...together with evidence of its usefulness, particularly for control of disease involving the colon, indicates sulphasalazine as the drug of choice for initial therapy of such patients."

National Cooperative Crohn's Disease Study

## SALAZOPYRIN sulphasalazine

**YOUR BEST STARTING POINT IN ACTIVE  
CROHN'S DISEASE.**

### Prescribing Information

#### Dosage and Administration

**Plain or EN Tablets:** In acute moderate attacks 2-4 tablets 4 times a day. In severe attacks steroids should also be given. After 2-3 weeks the dose may gradually be reduced to the maintenance level of 3-4 tablets daily which should be given indefinitely. **Suppositories:** Two inserted morning and night, the dose being gradually reduced after 3 weeks as improvement occurs.

**Enema:** One enema should be given daily preferably at bed time. This preparation contains an adult dose of Salazopyrin. Patient instructions are enclosed in each box. **Children:** Reduce the adult dose on the basis of body weight.

#### Contra-Indications, warnings etc.

**Contra-Indications:** Contra-indicated in sensitivity to salicylates and sulphonamides. Infants under 2 years. **Enema only:** Sensitivity to parabens

**Adverse Reactions:** Side effects common to salicylates or sulphonamides may occur. Most commonly these are nausea, loss of appetite and raised temperature which may be relieved on reduction of dose, use of EN tablets, enema or suppositories. If serious reactions occur the drug should be discontinued. Rarely the following adverse reactions have been reported.

**Haematological:** e.g. Heinz body anaemia, haemolytic anaemia, leucopenia, agranulocytosis and aplastic anaemia.

**Hypersensitivity:** e.g. Rash, fever. **Gastrointestinal:** e.g. Impaired folate uptake, stomatitis.

**C.N.S.:** e.g. Headache, peripheral neuropathy. **Fertility:** Reversible oligospermia.

**Renal:** e.g. Proteinuria, crystalluria. Also: Stevens-Johnson syndrome and lung complications e.g. Fibrosing alveolitis

### Precautions:

Care in cases of porphyria, allergic, renal or hepatic disease, glucose 6-PD deficiency. Blood checks should be made initially and periodically.

#### Pregnancy and Lactation:

While the ingestion of drugs in these situations may be undesirable, the severe exacerbations of the disease which can occur commends the continuance of therapy. Long clinical usage and experimental studies have failed to reveal teratogenic or icteric hazards. The amounts of drug present in the milk should not present a risk to a healthy infant.

#### Packages & Prices:

Plain Tablets (0.5g): 100 & 500: £6.10 for 100.  
EN Tablets (0.5g): 100 & 500: £7.90 for 100  
Suppositories (0.5g): 10 & 50: £2.55 for 10  
Enemas (3.0g): 7: £10.80 for 7

### Product Licence Numbers:

Plain Tablets 0009/5006 EN Tablets 0009/5007  
Suppositories 0009/5008 Enema 0009/0023

1) Gut (1981) 22: 404-409

2) Gastroenterology (1979) 77: 847 et seq

**Pharmacia**

Salazopyrin (regd) sulphasalazine, is a product of Pharmacia (Great Britain) Ltd, Prince Regent Rd, Hounslow Middlesex TW3 1NE. Tel: 01-572 7321. Further information is available on request from the Company.

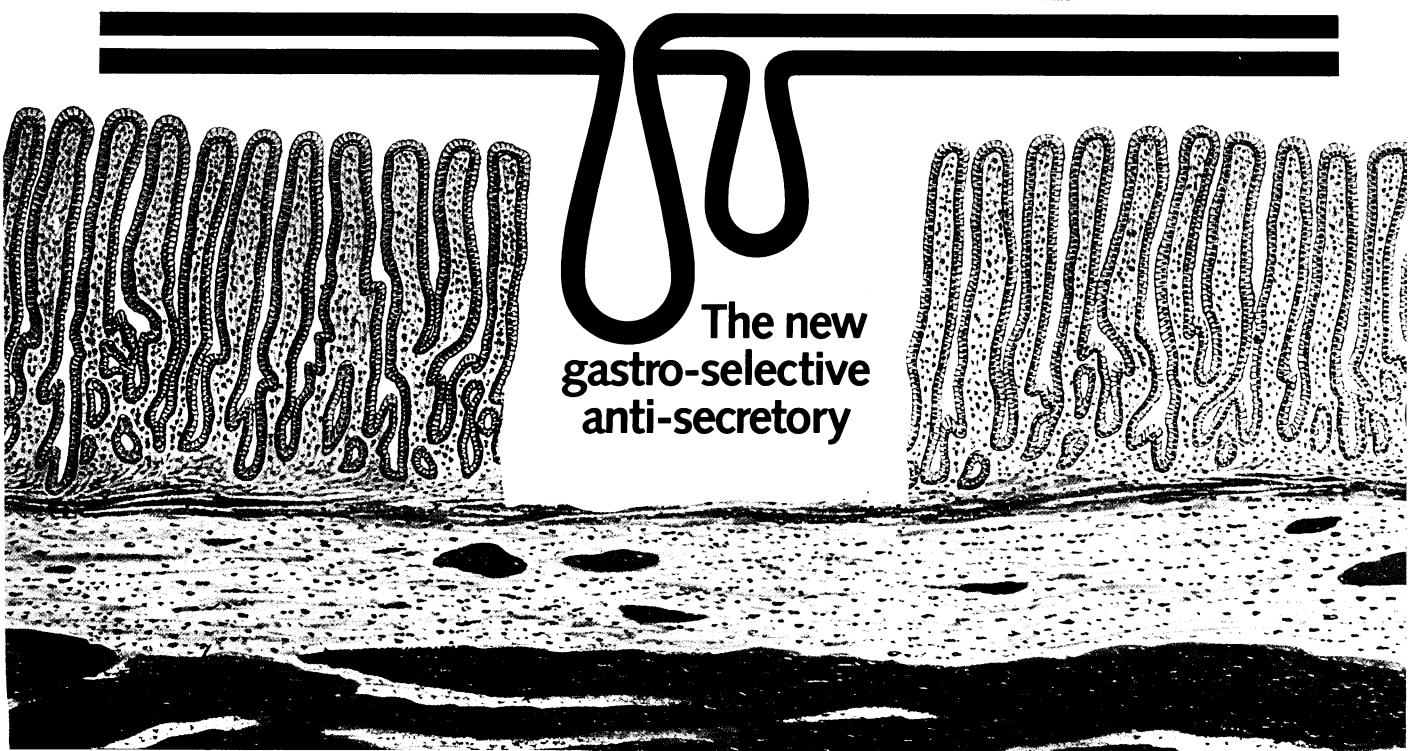


# NEW FROM BOOTS

## For the treatment of peptic ulcer

### Twice daily

GASTRO SELECTIVE  
**Gastrozepin**<sup>®</sup>  
pirenzepine



Gastrozepin is a selective antimuscarinic agent which provides balanced control of gastric secretion without markedly affecting other peripheral receptor sites. This gastro-selective action means that, in practice, Gastrozepin is a well-tolerated drug which heals peptic ulcers.

## Gastrozepin DOES NOT...


- rely on acid reduction alone
- rely on pepsin reduction alone
- rely on mucosal protection alone
- profoundly affect intragastric pH

## Gastrozepin DOES...

- relieve daytime pain
- relieve night-time pain
- reduce antacid intake
- heal peptic ulcers with one 50 mg tablet b.d.

### Prescribing Information

#### Presentation:

White tablets each containing 50 mg of pirenzepine dihydrochloride, scored on one face with "G" on one side of the score, and "50" on the other. The obverse is impressed with the symbol 

#### Uses:

Gastrozepin is indicated in the treatment of gastric and duodenal ulcers.

50 mg at bedtime and in the morning before meals. In severe cases, the total daily dose may be increased to 150 mg in divided doses. Continuous therapy may be recommended for up to three months.

#### Contra-indications, Warnings etc.:

Interaction with sympathomimetics and monoamine oxidase inhibitors and Gastrozepin is a theoretical possibility. Gastrozepin is not recommended during pregnancy although in animal experiments no teratogenic effects were noted. Breast milk concentration after therapeutic doses is unlikely to affect the infant. Side effects: occasionally transitory dry mouth and accommodation difficulty may occur. Treatment of overdosage: entirely symptomatic. There is no specific antidote.

#### Basic NHS price:

50 mg tablets, 60 £20.50

#### Product Licence No:

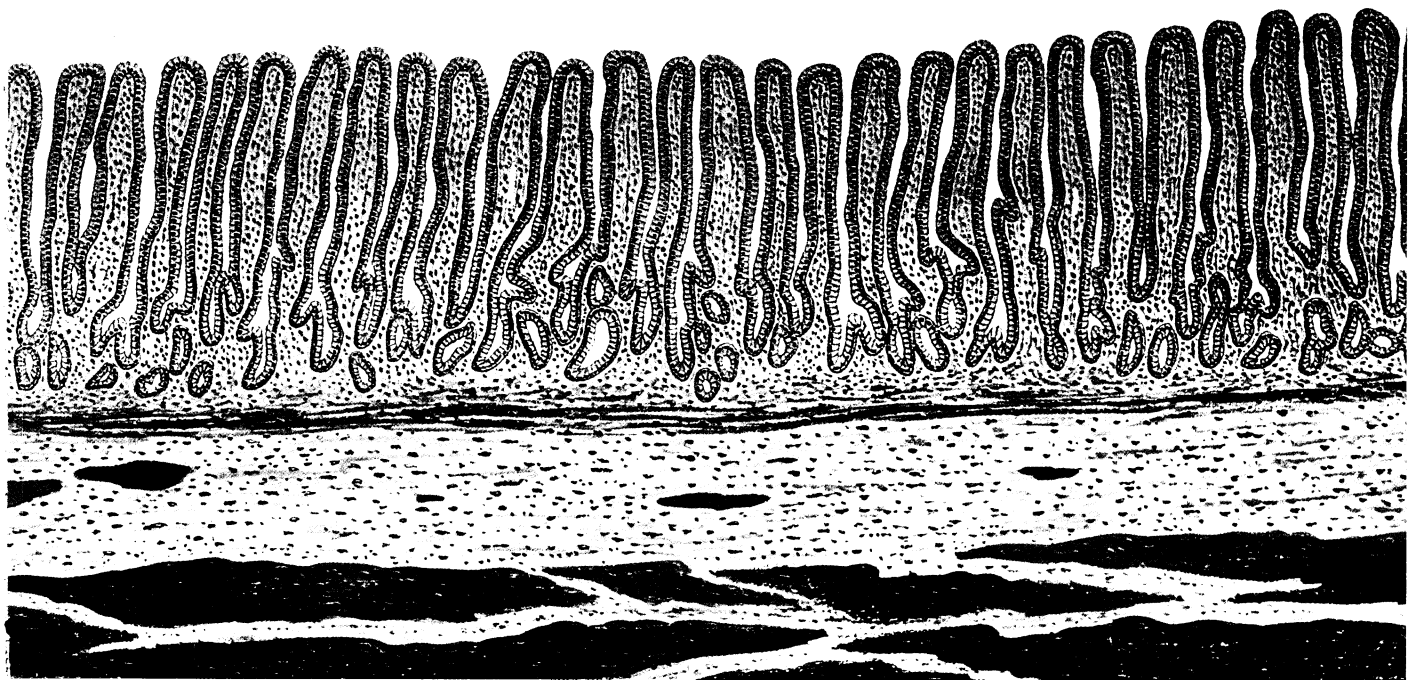
50 mg tablets, PL0014/0260

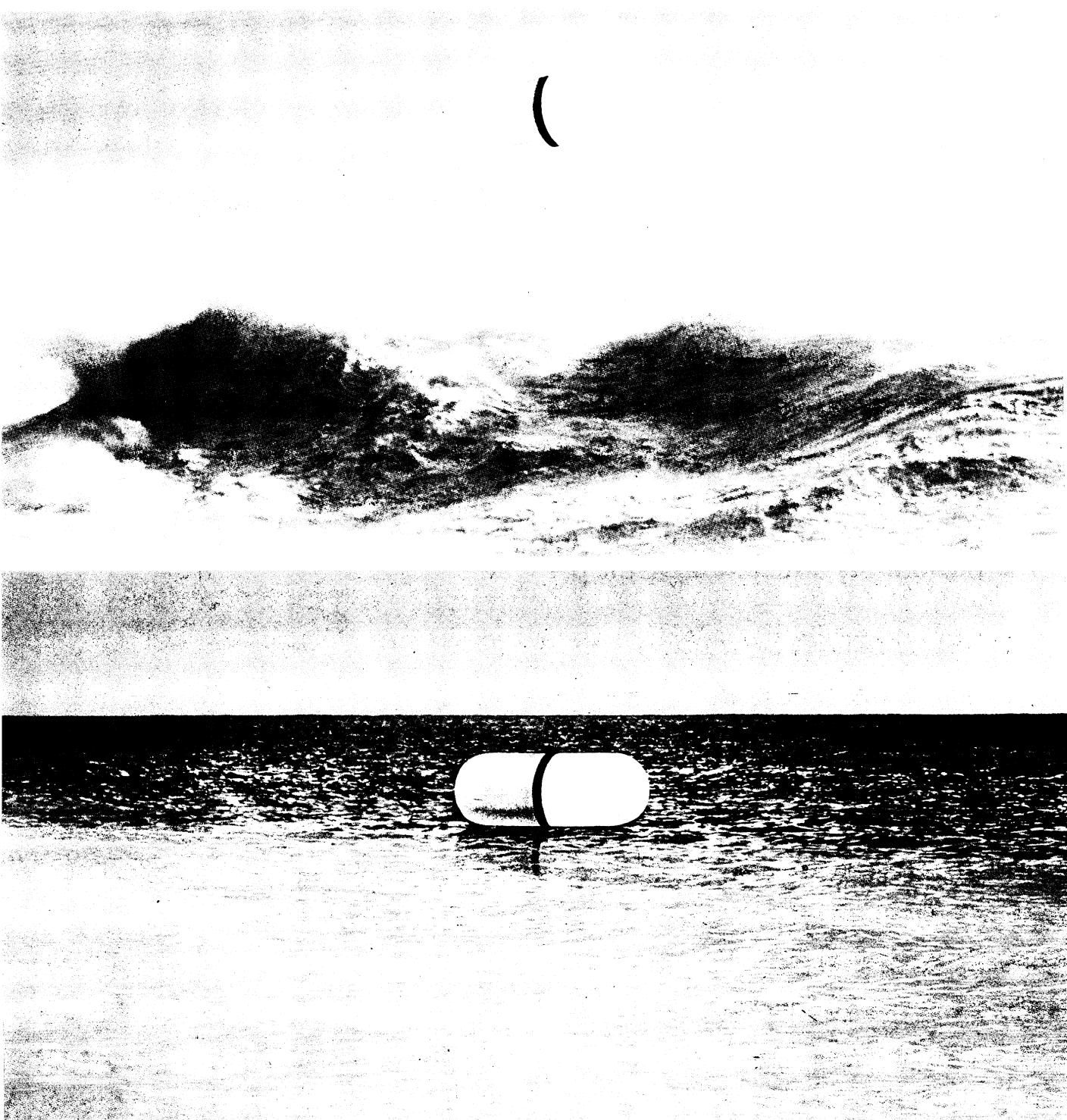
Further information available on request



The Boots Company PLC, Nottingham, England

Gastrozepin® Trade Mark





# COLPERMIN CALMS THE IRRITABLE BOWEL

enteric-coated peppermint oil

Now for the first time, the well-proven therapeutic agent peppermint oil, can be delivered direct to the colon.

Colpermin, a newly developed enteric-coated capsule, delivers the oil precisely

where it is needed. This provides an improved, rapid, and highly effective method of relieving spasmodic pain, distension and disturbed bowel habit - the dominant symptoms of the irritable bowel syndrome.

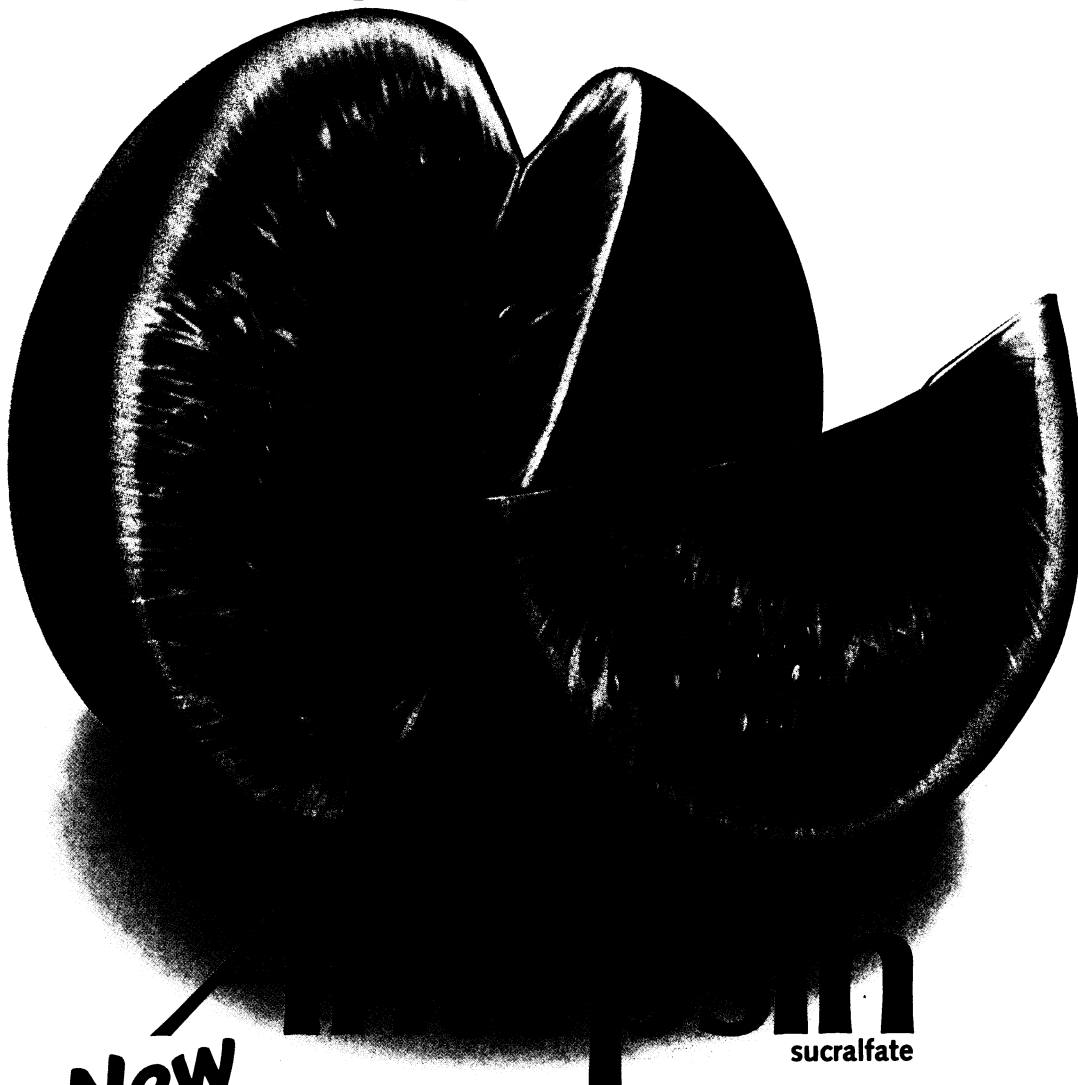
**Presentation:** Enteric coated gelatine capsule. Each contains 0.2 ml standardised peppermint oil B.P. Ph. Eur. **Uses:** For the treatment of symptoms of discomfort and of abdominal colic and distension experienced by patients with irritable bowel syndrome. **Dosage and Administration:** One capsule three times a day, preferably before meals and taken with a small quantity of water. The capsules should not be taken immediately after food. The dose may be increased to two capsules, three times a day when discomfort is more severe.

The capsules should be taken until symptoms resolve, usually within one or two weeks. At times when symptoms are more persistent, the capsules can be continued for longer periods of between 2 to 3 months. There is no experience in the use of these capsules in children under the age of 15 years. **Contraindications, Warnings, etc. Precautions:** The capsule should not be broken or chewed. Patients who already suffer from heartburn, sometimes experience an exacerbation of these symptoms when taking the capsule.

Treatment should be discontinued in these patients. **Adverse effects:** Heartburn, sensitivity reactions to menthol which are rare, and include erythematous skin rash, headache, bradycardia, muscle tremor and ataxia. **Product Licence:** PL 0424/0009. Basic NHS Cost: £10.00 per 100. UK and Foreign Patents pending. Colpermin is a trade mark of Tillotts Laboratories. Further information is available from Tillotts Laboratories, Henlow Trading Estate, Henlow, Beds. European Patent No. 0015334. UK Patent No. 2 006 011.

**Tillotts**  
LABORATORIES

# A fresh approach to peptic ulcers



**New**

**Antepsin**  
sucralfate  
**non-systemic ulcer healer**

#### Prescribing Information

**Presentation** Antepsin Tablets 1 gram are white, oblong, biconvex, uncoated tablets scored and embossed 1239 on one side and Ayerst on the other. Each tablet contains 1 gram sucralfate. **Uses** For the treatment of duodenal ulcer, gastric ulcer and chronic gastritis. **Dosage and Administration** For oral administration. **Adults** - Usual dose 1 gram 4 times a day. Maximum daily dose 8 grams. Four to six weeks treatment is usually needed for ulcer healing but up to twelve weeks may be necessary in resistant cases. Antacids may be used as required.

\*ANTEPSIN is a registered Trade Mark.

for relief of pain. **Contra-indications, Precautions, Warnings, etc.** **Contra-Indications** There are no known contra-indications. **Precautions** 1. Concomitant administration with some oral anti-infectives such as tetracyclines may interfere with absorption of the latter. 2. The product should only be used with caution in patients with renal dysfunction. 3. As with all medicines, Antepsin should not be used in early pregnancy unless considered essential. **Side Effects** A low incidence of mild side effects, e.g. constipation, has been reported. **Legal Category** POM. **Package Quantities** Antepsin 1 gram - Securitainers of 100. **Pharmaceutical Precautions** No special

Further information is available on request to the Company.

requirements for storage are necessary. **Product Licence** Numbers PL No. 0607/0045 PA No. 149/4/2. **Basic N.M.S.** Price Average daily cost 50p



**Ayerst Laboratories Ltd.**  
South Way, Andover, Hampshire SP10 5LT.  
Telephone: 0264 58711.  
**Distributors in Ireland:** Ayerst Laboratories Ltd.,  
765 South Circular Road, Islandbridge, Dublin 8.



# COLPERMIN CALMS THE IRRITABLE BOWEL

enteric-coated peppermint oil

Now for the first time, the well-proven therapeutic agent peppermint oil, can be delivered direct to the colon.

Colpermin, a newly developed enteric-coated capsule, delivers the oil precisely

where it is needed. This provides an improved, rapid, and highly effective method of relieving spasmodic pain, distension and disturbed bowel habit - the dominant symptoms of the irritable bowel syndrome.

**Presentation:** Enteric coated gelatine capsule. Each contains 0.2 ml standardised peppermint oil B.P. Ph. Eur. **Uses:** For the treatment of symptoms of discomfort and of abdominal colic and distension experienced by patients with irritable bowel syndrome. **Dosage and Administration:** One capsule three times a day, preferably before meals and taken with a small quantity of water. The capsules should not be taken immediately after food. The dose may be increased to two capsules, three times a day when discomfort is more severe.

The capsules should be taken until symptoms resolve, usually within one or two weeks. At times when symptoms are more persistent, the capsules can be continued for longer periods of between 2 to 3 months. There is no experience in the use of these capsules in children under the age of 15 years. **Contraindications:** Warnings, etc. **Precautions:** The capsule should not be broken or chewed. Patients who already suffer from heartburn, sometimes experience an exacerbation of these symptoms when taking the capsule.

Treatment should be discontinued in these patients. **Adverse effects:** Heartburn, sensitivity reactions to menthol which are rare, and include erythematous skin rash, headache, bradycardia, muscle tremor and ataxia. **Product Licence:** PL 0424 0009 Basic NHS Cost: \$10.00 per 100. UK and Foreign Patents pending. Colpermin is a trade mark of Tillotts Laboratories. Further information is available from Tillotts Laboratories, Henlow Trading Estate, Henlow, Beds. European Patent No. 0015334. UK Patent No. 2 006 011.

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LABORATORIES





# PAX TAGAMETICA

'Tagamet' 400mg nocte can keep your duodenal ulcer patients free of relapse

#### Prescribing Information

**Presentations:** 'Tagamet' Tablets, PL 0002/0063, each containing 200 mg cimetidine, 500, £72.75. 'Tagamet' Tablets, PL 0002/0092, each containing 400 mg cimetidine, 56, £16.30. 'Tagamet' Syrup, PL 0002/0073, containing 200 mg cimetidine per 5 ml, 200 ml, £7.86.

#### Indication Duodenal ulcer.

**Dosage Usual dosage:** Adults: *Duodenal ulcer:* 400 mg b.d. with breakfast and at bedtime, or 200 mg t.d.s. and 400 mg at bedtime (1.0 g/day) for at least 4 weeks. To prevent relapse, 400 mg at bedtime or 400 mg morning and at bedtime for at least 6 months.

#### N.B. For full dosage instructions see Data Sheet.

**Cautions** Impaired renal function: reduce dosage (see Data Sheet). Potentiation of oral anticoagulants and phenytoin (see Data Sheet). Prolonged treatment: observe patients periodically. Exclude malignancy in gastric ulcer. Care in patients with compromised bone marrow (see Data Sheet). Avoid during pregnancy and lactation.

**Adverse reactions** Diarrhoea, dizziness, rash, tiredness. Rarely, mild gynaeomastia, reversible liver damage, confusional states (usually in the elderly or very ill), interstitial nephritis, acute pancreatitis.

**Legal category** POM.

22.9.82

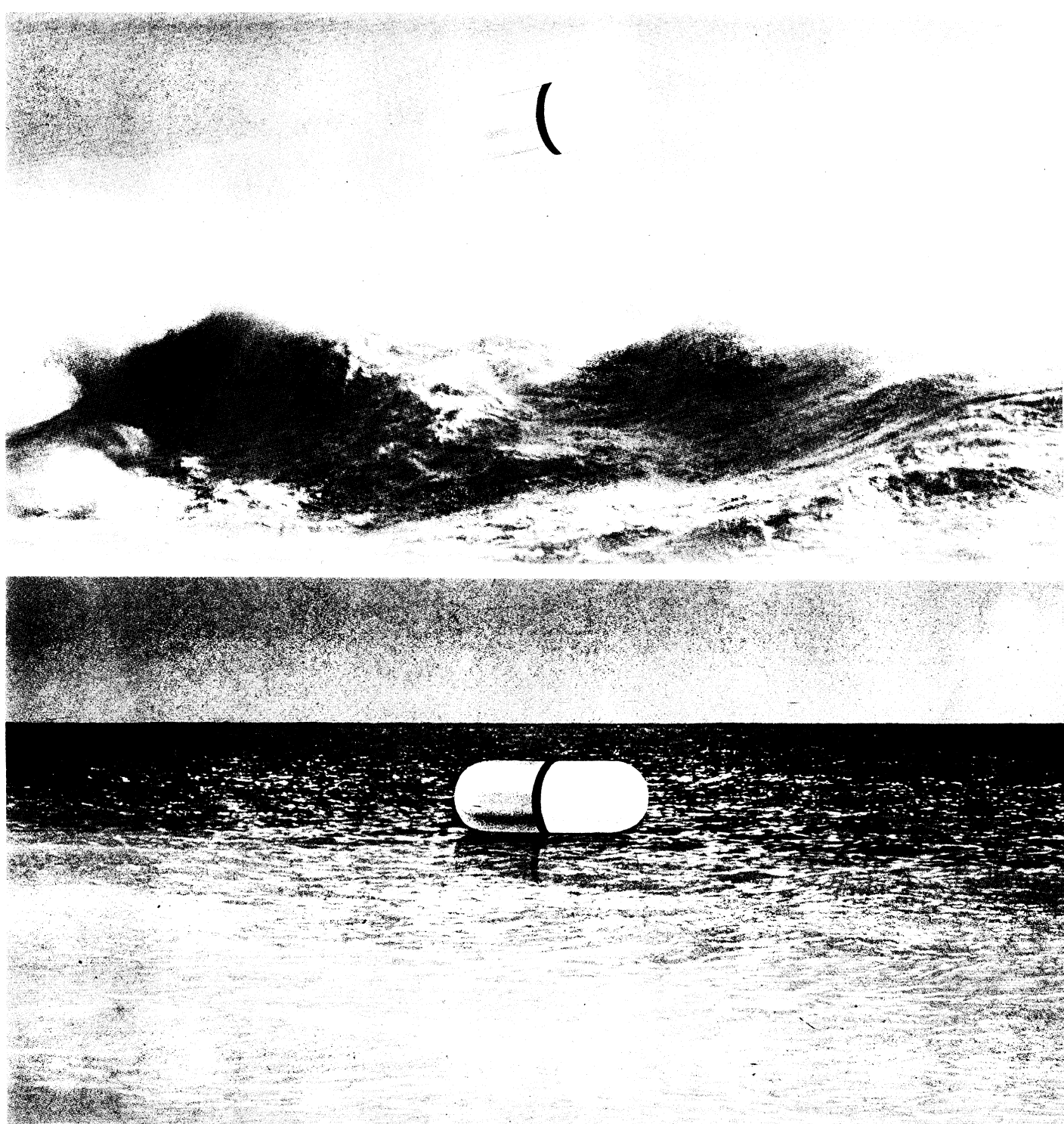


**Tagamet** cimetidine

puts you in control of gastric acid

**SK&F** Smith Kline & French Laboratories Limited, Welwyn Garden City, Hertfordshire AL7 1EY.  
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.TG.AD1152



# COLPERMIN CALMS THE IRRITABLE BOWEL

enteric-coated peppermint oil

Now for the first time, the well-proven therapeutic agent peppermint oil, can be delivered direct to the colon.

Colpermin, a newly developed enteric-coated capsule, delivers the oil precisely

where it is needed. This provides an improved, rapid, and highly effective method of relieving spasmodic pain, distension and disturbed bowel habit - the dominant symptoms of the irritable bowel syndrome.

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# HEALING OF PEPTIC ULCER

"by restoring gastric  
physiology to normal"<sup>1</sup>

"Carbenoxolone . . . acts by restoring gastric physiology to normal in strengthening the mucosal barrier, rather than by creating a non-physiological situation of hypochlorhydria, such as antacids and H<sub>2</sub> receptor antagonists produce."<sup>1</sup>

1. XI Int. Cong. Gastroenterology,  
Hamburg, June 1980.

- Increased mucus production
- Reduced epithelial cell loss
- Reduced peptic secretion and activity



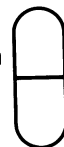
## BIOGASTRONE

carbenoxolone  
for gastric ulcer



## DUOGASTRONE

carbenoxolone  
for duodenal ulcer



Further information available from Winthrop Laboratories, Surbiton-upon-Thames,  
Surrey KT6 4PH. See prescribing data overleaf.

WINTHROP

# BIOGASTRONE

**carbenoxolone**  
for gastric ulcer

Carbenoxolone sodium BP 50 mg tablets.  
PL 0071/5902. Bottles of 100. Basic NHS cost: 1  
week's treatment £2.21 (21 tablets) - £4.42 (42  
tablets).

**Adult dose:** 2 tablets t.i.d. after meals for the first  
week then 1 tablet t.i.d. until ulcer is healed  
(usually 4-6 weeks).

# DUOGASTRONE

**carbenoxolone**  
for duodenal ulcer

Carbenoxolone sodium BP. 50 mg  
position-release capsules. Bottles of 28.  
PL 0071/5903. Basic NHS cost: 1 day's treatment  
(4 capsules) 85p.

**Adult dose:** 1 capsule swallowed whole and  
unbroken with liquid q.i.d., 15-30 minutes before  
meals. Patients may continue to take antacids  
but anticholinergic drugs should be  
discontinued. Treatment should continue for 6-12  
weeks.

**Safety factors: Biogastrone and  
Duogastrone**

**Contra-indications.** Severe cardiac, renal or  
hepatic failure. Patients on digitalis therapy,  
unless serum electrolyte levels are monitored  
weekly and measures taken to prevent the  
development of hypokalaemia.

**Precautions.** Special care should be exercised  
with patients pre-disposed to sodium and water  
retention, potassium loss and hypertension (e.g.  
the elderly and those with cardiac, renal or  
hepatic disease) since carbenoxolone can  
induce similar changes. Regular monitoring of  
weight and blood pressure, which should  
indicate such effects, is advisable for all patients.  
A thiazide diuretic should be administered if  
oedema or hypertension occurs.  
(Spironolactone should not be used because it  
hinders the therapeutic action of  
carbenoxolone). Potassium loss should be  
corrected by the administration of oral  
supplements. No teratogenic effects have been  
reported with carbenoxolone sodium, but  
careful consideration should be given before  
prescribing Biogastrone, Duogastrone or  
Pyrogastrone for women who may become  
pregnant.

Biogastrone and Duogastrone are registered  
trade marks.

Made under licence from Biorex Laboratories,  
Brit. Pat. No. 1093286.

Further information available from Winthrop  
Laboratories, Surbiton-upon-Thames, Surrey  
KT6 4PH.

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